

Cookies Notice

All websites of Habib Bank AG Zurich, including its branches and subsidiaries, (collectively "Habib Bank") use cookies for statistical purposes and to improve user experience and for online advertising. One of the cookies we use is essential for parts of the site to operate and has already been set. This site does not work without cookies. By using this website, you agree to the use of cookies for this purpose.

What is a cookie?

Cookies are simple text files which are stored on your device to keep track of your visit to the website and your preferences; as you move between pages, and sometimes to save settings between visits. Cookies help the builders of websites gather statistics about how often people visit certain areas of the website, and help in tailoring websites to be more useful and user-friendly.

What types of cookies does Habib Bank use?

Session Cookies

These are cookies that are essential for our web services to function and are used for the following purposes:

- To allow you to temporarily save and repopulate information between multiple server pages of our website, whenever required (i.e. in order to avoid having to re-enter the same information when moving to another page).
- To temporarily identify your device after having logged in to a secure page on our website so that our web server can construct and maintain an exchange of information (request and response) with your web browser so that you can carry out your desired activities.

Analytical Cookies

Analytical cookies are used by our third party advertising aggregators to track your activity on some pages of this site. These cookies are placed by third parties (such as Google) on our behalf. For further information regarding how Google analytics processes data and how you can opt in or out of receiving these cookies, please refer to their privacy policy at: <http://www.google.co.uk/intl/en/privacy/>

For example:

- **_ga**: This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors
- **_gid**: This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.
- **_fbp**: This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.
- **Fr**: The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements.

Functionality Cookies

Functionality cookies are used to recognize you and your choices when you return to our site. These enable us to remember the choices you have made in order to better serve you during future visits to our site. The information these cookies collect may not always be anonymous, but these cookies are not able to track your browsing activity on other websites.

For example:

- **PHPSESSID**: This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID.
- **gat_gtag_UA_129502961_1**: Google uses this cookie to distinguish users.
- **Session_popup**: This cookie is used to display the regulatory message at the popup on main page.

Deleting Cookies

You may opt-out of cookies (and the use of this website) at any time, by deleting the cookies that were set by the site. This can be done via the settings of your internet browser, by deleting cache, browsing history and cookies.